





Prescription Optimization Program

What is the Prescription Optimization Program (POP)?

Ensign Services has partnered with CerpaxRx to assist members with obtaining their critical, high-cost medication at a more affordable price. The program offers members the following services:

-  **Personal Guidance:** Our dedicated POP team will act as your personal advocate and guide you through the complex world of prescriptions to help you obtain your medications in a cost-effective manner.
-  **We'll do the Coordination:** The Patient Advocate team explores the best solution from manufacturers and/or international sourcing, providing the critical link between you, your doctor, and pharmaceutical companies.
-  **We'll Make it Simple:** Your personal POP Patient Advocates help determine eligibility for patient assistance, streamlines the application process, and minimizes the processing and wait time for your critical medications.
-  **We're Here to Help:** Our team of experienced professionals values your needs and can answer any questions related to high-dollar medications.

What can you expect?

CerpaxRx will be mailing letters to each household introducing them to POP. **For members who think their medication(s) may qualify for POP, we encourage you to call the CerpaxRx POP team now at (844) 622-5324.**

We will also mail a personalized letter to identified members that have been prescribed and previously filled a high-cost, POP eligible medication.

After the mailings, POP Patient Advocates will reach out to identified members to guide them through the prior authorization process. Once approved, they will assist members through one of the following cost-effective programs:



PATIENT ASSISTANCE PROGRAM

Prescription assistance that is offered by pharmaceutical companies to provide free or discounted medications to people who cannot afford them.



INTERNATIONAL FILLING OPTION

CerpaxRx can direct members to a trusted organization that can support the member in obtaining medication from an international pharmacy at a significant discounted rate or free.



COUPONS AND COPAY CARDS

These are provided by the pharmaceutical companies to help members afford expensive medications by reducing the out-of-pocket costs.

Your privacy is very important to us. POP Patient Advocates will protect your personal health information throughout the entire process.

We want to do our best to ensure you understand the benefits of the program and the opportunities available to receive the highest level of benefit coverage for your medication. If you have any questions regarding this program, please call the POP team at (844) 622-5324 or email us at PAPOPfax@FPBrx.com.