

Fresh Solutions with CerpasRx and Surescripts

ELECTRONIC PRIOR AUTHORIZATION

WELCOME



ePA!



EXPERIENCE ELECTRONIC PRIOR AUTHORIZATION

ABOUT CERPASSRX

The story so far

A little bit of history



Founded in 2015, CerpasRx is a forward-thinking pharmacy benefit management company dedicated to transforming the healthcare landscape. CerpasRx delivers innovative, data-driven solutions to simplify pharmacy benefits, reduce costs, and empower members to master their medications.

What they are good at



CerpasRx is known for its tailored solutions addressing diverse client needs. Its distinctive approach encompasses prescription optimization programs, flexible formulary designs, personalized member services, and efficient mail delivery and specialty pharmacy programs.



THE THT PARTNER RELATIONS TEAM

Amazing Professionals

JOHN NICOLOSI

Executive Sponsor



PATTI WEBER

VP of Client Services



RON ALICANTE

Account Executive



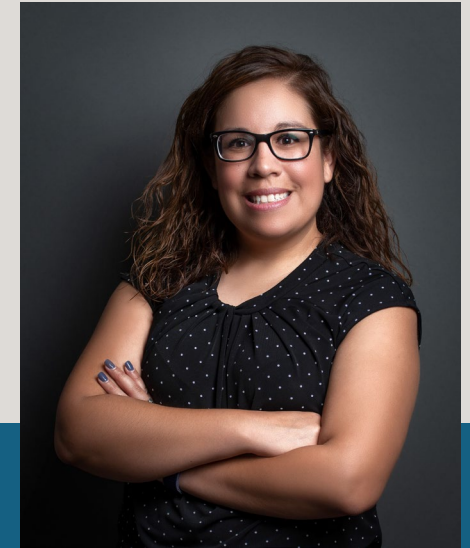
RIA NATIVIDAD

Clinical Advisor



BERNICE ALVAREZ

Account Coordinator





The Challenge with

TRADITIONAL PA

INEFFICIENT WORKFLOW

The traditional prior authorization process often involves manual submission of forms, faxes, and phone calls, leading to inefficient workflows and delays in member care.

LACK OF VISIBILITY

Members and providers often lack line-of-sight into the status of prior authorization requests, making it difficult to track the progress and understand the reasons for denials.

SPECIALTY SURGE

The growing number of specialty and biologic medications has led to a rise in the number of prior authorizations required, further burdening providers and members.



CHALLENGES

WHAT IS ELECTRONIC PRIOR AUTHORIZATION (ePA)?



EFFICIENCY



STREAMLINED PROCESS

ePA allows healthcare providers to submit prior authorization requests for approval electronically, bypassing the traditional paper-based process.



IMPROVED VISIBILITY

ePA provides both providers and members with real-time updates on the status of their requests, increasing transparency throughout the process.



FASTER APPROVALS

The electronic submission and review process can significantly reduce the time it takes to obtain necessary approvals, improving member care.



REDUCED ERRORS

Electronic submission and automated validation can help minimize errors and reduce the need for resubmissions, improving efficiency.

ePA brings a modernized and efficient approach to the PA process, benefiting both healthcare providers and members.

CerpassRx has partnered with SureScripts, a leading healthcare technology company, to power its ePA process.

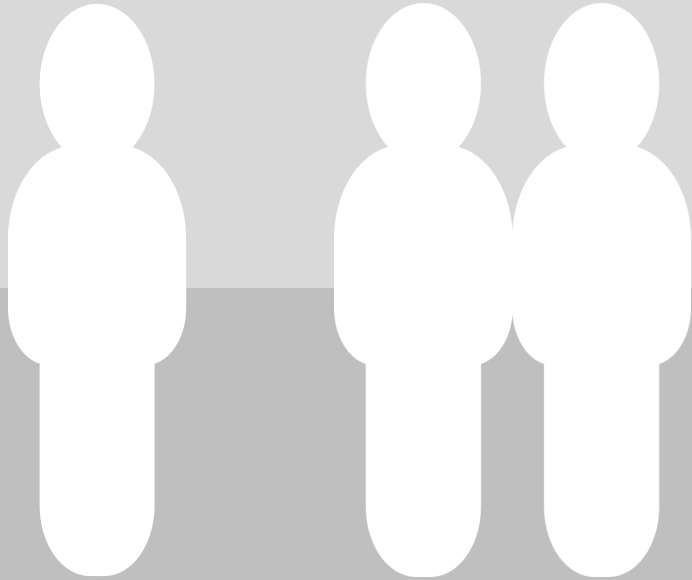


Comparison to Traditional Prior Authorization

PROCESS EFFICIENCY IMPROVEMENT

80%

Reduced average processing time compared to traditional methods.¹



86%

of providers report improved efficiency with ePA.²

\$1.1

billion in annual savings if all U.S. providers switched to ePA.³

NUMBERS

¹ CoverMyMeds 2023 ePA Report

² American Medical Association (AMA) PA Survey

³ Health Affairs Journal

HOW IT WORKS

Streamlined Prior Authorization Process



01

INITIATING THE REQUEST

A prescriber initiates a prior authorization (PA) request in the patient's Electronic Health Record (EHR) or via the SureScripts portal.

Surescripts transmits a dynamic, medication-specific electronic question set based on the benefit plan directly to the prescriber, via EHR or portal.



02

GUIDED DATA ENTRY

Providers are prompted to input only the required clinical information.

If necessary, staff can easily add attachments to complete the submission.



03

SEAMLESS DETERMINATIONS

Providers receive determinations—approvals, denials, or requests for additional information—within the same workflow.

Decisions are made quickly based on the submitted data, reducing back-and-forth delays.



04

PROACTIVE RENEWAL ALERTS

When a PA is nearing expiration, Surescripts sends automated alerts to prescribers.

These alerts enable CerpasRx to proactively prompt prescribers to initiate renewals.

HOW TO SUBMIT AN ePA REQUEST

01

REGISTER

Create a prescriber account using your NPI, or set up a delegate account to work on behalf of a prescriber.

02

SIGN IN

Log in to access your worklist, review your task history, and manage your account settings.

03

START YOUR PA

Use the **TRX** code faxed by the pharmacy **or** verify your prescriber details to initiate prior authorizations at the time of prescribing. Access the portal at [Surescripts Provider Portal](#) or visit the [THT Physicians Website](#) to find the link.



YOUR TOOLS FOR SUCCESS WITH EPA

Key Resources to Get You Started:

- **Surescripts Prior Auth Portal**
Access everything you need to streamline PAs in one place. ([Surescripts Prior Auth Portal](#))
- **Surescripts ePA Video: Electronic Prior Authorization Overview**
A quick, engaging overview of how ePA transforms your workflow. ([Electronic Prior Authorization Overview](#))
- **Surescripts Multi-Factor Authentication (MFA) Guide**
Stay secure with step-by-step instructions and FAQs. ([Surescripts MFA FAQs](#))
- **Surescripts User Guide: Prior Authorization Portal**
Master the portal with an in-depth guide to every feature. ([Prior Authorization Portal User Guide](#))

RESOURCES

THANK YOU



NEED HELP?

For questions on the ePA registration and submission process call **(866) 797-3239** for support by phone or open a support ticket at **Surescripts Provider Portal**.

For all other questions call CerpPassRx at **(844) 622-1797**.



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